

Sir Winston Churchill Park Tennis Club – 2019 Survey Results

Overall rating:



Access to play:



Instruction:



Getting competitive and friendly games:



Downstairs facilities:



Upstairs facilities:



What can we do better?

- Online court bookings
- Upgrades to downstairs facilities
- More social engagements to bring members together

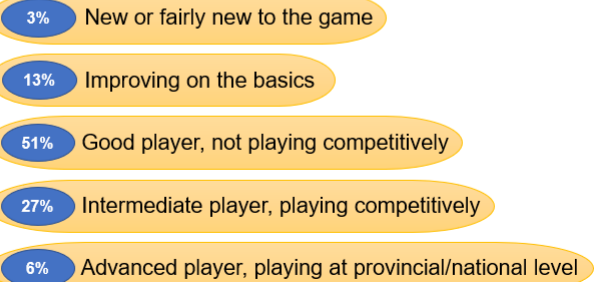
Who are our members?



Female
40%



Male
60%



Half of the membership is interested in joining a team.

- 25 interested in Thursday morning 55+ league
- 37 interested in Monday night ladies league
- 59 interested in Tuesday night men's league
- 24 interested in Wednesday morning ladies league



Ideas for improving downstairs facilities:
 More light
 Cleaner showers
 Fresh paint
 Offer soap, shampoo and conditioner
 Cleaner and more functional lockers



Ideas for improving upstairs facilities:
 New furniture
 More seating
 Fresh paint
 Update kitchen
 Get rid of pro corner
 Offer coffee and tea



Other ideas for improving SWCPTC:
 Online court bookings
 Enhance outdoor space
 More instruction/clinics
 Increase engagement with other members
 More experienced court monitors

Most members play 2-3 times per week.

Weekday evenings



Weekend mornings

81% of members requested all court bookings be for one hour

50% of members requested the clubhouse be open and attended for more of the afternoon

71% of members are interested in taking instruction